

**For Immediate Release**  
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**Tompkins International Teaches You How to Create  
Competitive Advantage with Innovation and Disruption**  
*Learn from Jim Tompkins' newest thought leadership video.*

**Raleigh, NC** - Jim Tompkins, CEO of Tompkins International and MonarchFx, supply chain and retail operations strategy expert, has just released his newest thought leadership video [Don't Feed the Bears: Creating Competitive Advantage with Innovation and Disruption](#). Tompkins' continues to shape and grow the supply chain industry through innovative ideas, insight, and intelligence.

The video focuses on how you can use innovation and disruption to create competitive advantage. [Tompkins](#) has been disrupting business since the 1970's when he used the science of industrial engineering to disrupt warehousing and network modeling. This has evolved to today where we use the science of the supply chain to disrupt business. Interestingly, while we have been disrupting supply chains, the digital imperative has been disrupting business. These supply chain and digital disruptions have created the perfect storm for innovation and reinvention in today's business world.

This video will take you through the disruption cycle and ask you to ponder on four key questions that will allow you to identify game changing opportunities in your organization for innovation and disruption.

Tompkins has also created a [presentation](#) on how to use innovation and boldness to disrupt the status quo and achieve profitable growth and value. The presentation includes the disruption cycle graphic, explains how grasping uncertainty, speed, and reinvention will reduce friction as you travel around the disruption cycle, the characteristics of an organization that are required to empower your organizations disruption cycle journey, and examples of remarkable innovators and disruptors.

**About Tompkins International**

A supply chain consulting and implementation firm that maximizes supply chain performance and value creation. We enable clients to be more profitable and valuable, while also becoming more agile, flexible, and adaptive to the marketplace. Tompkins collaborates with client teams to develop improved operations strategies, supply chain planning, and execution across all the Mega Processes of supply chains (PLAN-BUY-MAKE-MOVE-DISTRIBUTE-SELL). Tompkins is headquartered in Raleigh, NC and has offices throughout North America and in Europe and Asia. For more information visit: [www.tompkinsinc.com](http://www.tompkinsinc.com).

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